

Brand "Me"

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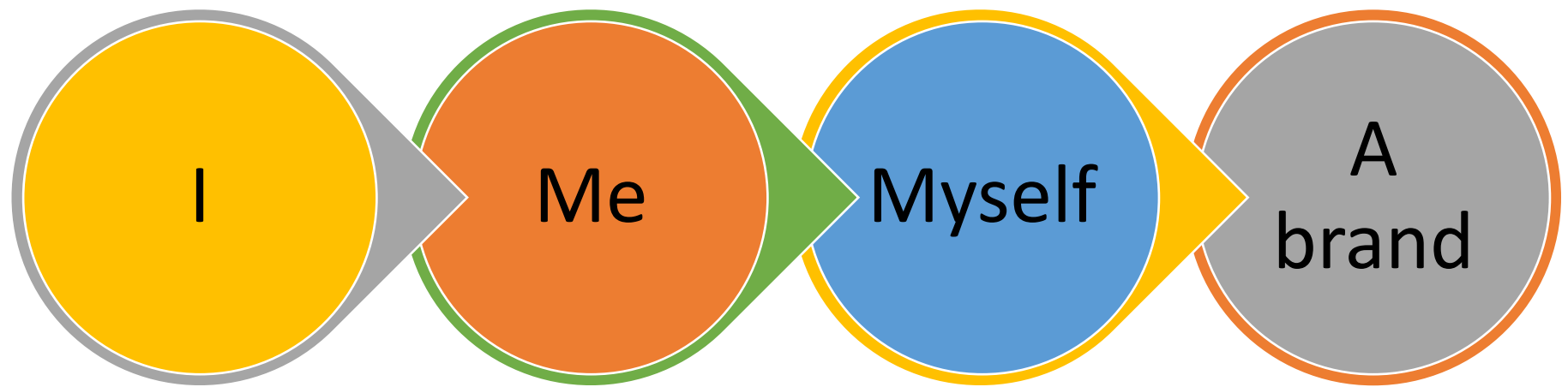
What do you understand
by the word BRAND?

Let us know what you
think on padlet 😊

<https://padlet.com/emmanicar19/z95ugyrfhs3xmm5b>



If we take a look around us we notice that everything around us has a brand!



BRAND

YOU

Your
Image

Your
Mission

Your
Values

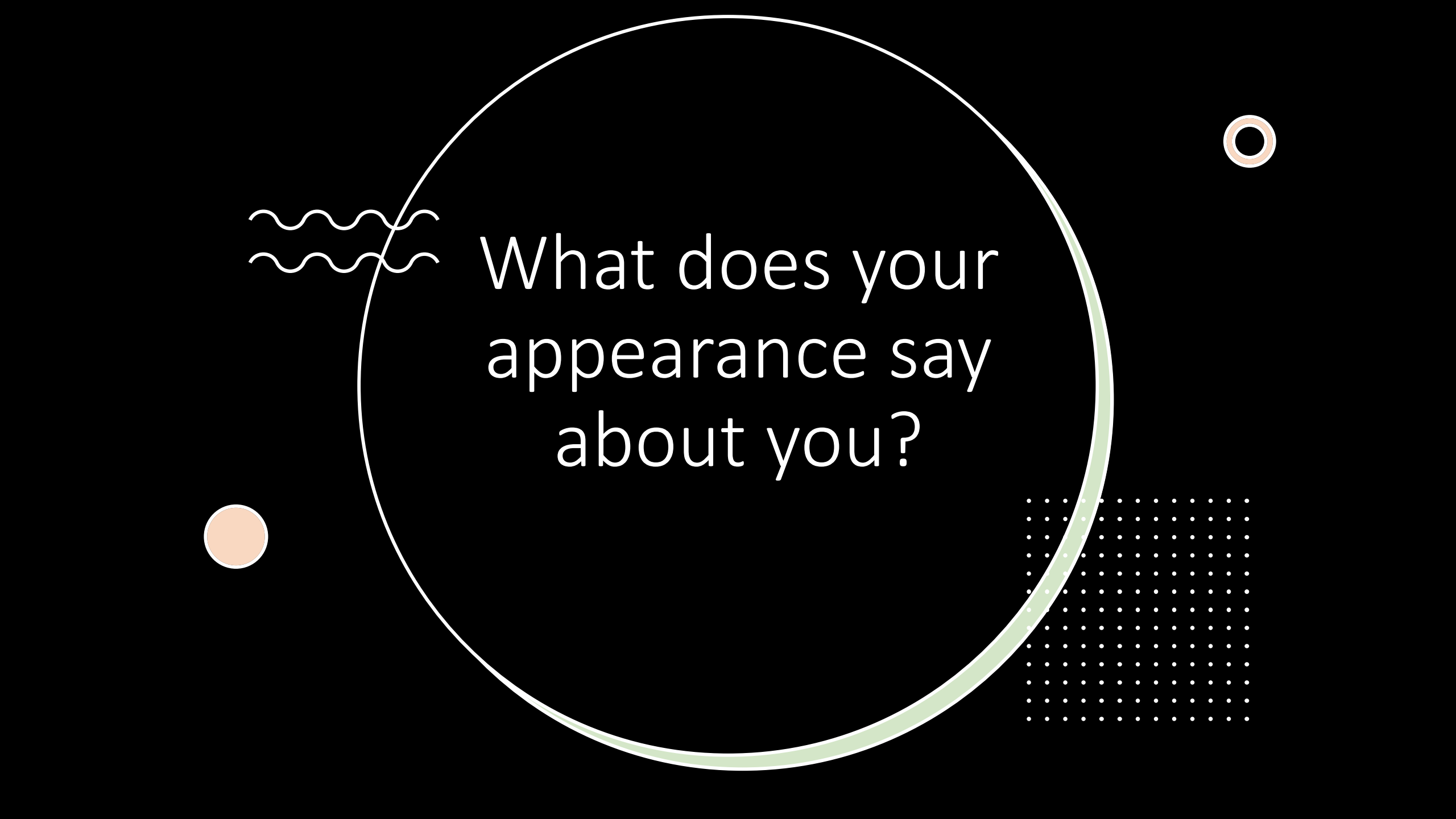
Your
Vision

Take care of
yourself!

Taking care of
yourself doesn't
mean "**me first**",
it means
"**me too**"

L.R. KNOST

SSM



What does your
appearance say
about you?

What type of
content will
you be
posting?
Written, visual,
etc.



Skills and Talents

What's on your board?



AHA Moments

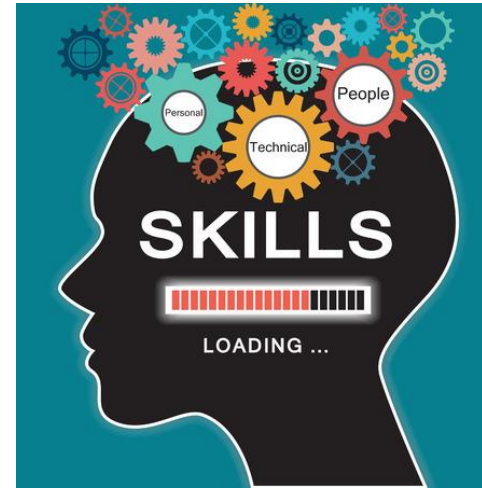
- **Self-Care**
- Good-Bad-Interesting (PMI)
- Personal or group
- Understanding myself and self evaluation
- Understanding others
- What's new and what has improved?

The
AHA!
Moment



Skills

- Confidence
- Communication
- Team Working
- Creativity
- Leadership
- Organisational
- IT & Numeracy



Skills



- Practical Skills
- Physical Strength
- Patience/Persistence
- Problem Solving Skills
- Decision – Making Skills

What are your values and how do you want to get them across?



At home



At school



At work/voluntary

My values

God

Religion

Profession

Society

Friends

Family



Does brand “ME” include being assertive?



“No.”

Rosa Parks
December 1, 1955

Does brand
“ME” include
and involve
others?



**“I want to
keep myself
busy and
active.”**



**“I want to
get to know
people from
different
communities.”**

**People have lots
of reasons for
volunteering –
what’s yours?**

**“I want to
develop my
skills and get
experience to
put on my CV.”**



**“I want to help
a charity that
makes a real
difference in
my area.”**



The 5 golden
rules

5

Things you should ask yourself about your brand

1. **WHY** do you want this brand?
2. For **WHOM** your brand is made?
3. **WHERE** do you want your brand to be?
4. **HOW** much are you willing to invest now?
5. **WHEN** do you want your brand to start growing?

Until you spread
your wings you
would not know
how much you
can fly



Good luck for your
future!

Continue exploring and
developing your brand!



YOUR BRAND CALLED ME!

Thank you for your
attention!