

## FAST FASHION

 Fast fashion is described as low cost clothing that copies clothes from luxury cat walk fashion shows.

 This means that clothing is designed and manufactured quickly and cheaply to allow consumers to buy trendy styles at a lower price.



fast fashion isn't free. Somreone, somewhere

LUCY SIEGLE

•Who are the offenders?

 The main offenders are the businesses that produce huge amounts of cheap clothing. They have in mind customers who are preteens to thirty-somethings....and that's YOU!!!



LUCY SIEGLE

•How do they manage really cheap prices?

 Really cheap prices are possible through business models that are selling incredibly high volume of incredibly cheap clothing.

tast fashion isn't free. Someone somewhere

LUCY SIEGLE

• Why are designs made quick to copy?

 Quick to copy is just what fast fashion is about, producing cheap imitations and delivering them as quickly as possible to shops all over the world at affordable prices!

fast fashion isn't free. Someone, somewhere

LUCY SIEGLE

• Any reasons for breakneck speed of production?

 Breakneck speed is when companies order new pieces to stores on a weekly basis to frequently draw in traffic.

fast fashion isn't free. Somieone, somiewhere

LUCY SIEGLE

• What don't we see?

 OUnfortunately we don't see what this is doing to our water people, designers, workers in garment factories, the earth's resources and landfills. <u>TARGET?</u> fashion shows  $\implies$  stores <u>TIME:</u> shorter time of production and delivery <u>SUPPLIERS:</u> from the factory  $\implies$  the shops

And these are the images behind the production....







- The lowest price, bad quality of textiles, poor employees
- BUT! "Fast fashion isn't free. Someone somewhere is paying."
- Do you know what are you really paying for? MARKETING.

# The marketing....which makes us want to buy more!!!







Last chance to buy selected sizes







## PN pledged to sell 10 clubs to manage soaring debt

seen able to came with. It and to a stage where

## IVAN MARTIN

The Nationalist Party plodged to sell 30 of its clube over 10 years when it was faced with paring dobt repayments in 2015, the Times of

Party searces said a Rearrist structure sensething had to be done or the banks weal alled Patria Triest had here not up to sell theby start seizing assets," said the source, who is wer the caurse of a decade to "eet some familiar with the PN's francial situation. breaching space" from the rising internet rates The deed of the trust was made at HSBC Busic's Velotta office around thid 2015 as no on its maltiralizen-wave debt. "R some room, the interest rate on the debt of a "scraritization process." would have reached levels we would not hus

CONTINUES OF PARTS.

SHODA SIMPLY CLEVER ۲ WHATCAR? WHATCHP Tel: 21 331 620 (36 lines) Email: skoda@frankborda.com www.skoda-auto.com.mt 🕘 ŠKODA

State schools as wonanor has learned The call, appearing on the Edu stine Ministre's solution sense ddressed to former teachers structure, bands of department

nd heads of actions. A similar call was made a orth ago to university enadorate at led to contraged educator edia to declare they found it

Retired

teacher

will fil

vacar LAIRE C

ave students taking up the poststrains students actuald root h salified to work as teachers. According to the latest call, the times must be under 65 and years of teaching superioner in ne application for a subject area The Malta Union of Teacher rys the shortings in loachers is a







## Good ideas !!!!

KEEP CALM AND SHOP LESS

Need a new pair of sandals for Summer but dan't have the money to buy some from your favourite ethical brand? No warries! A tight budget doesn't have to keep you from building a more ethical closet. There are four other ways you can stop contributing to the negative social and environment effects of the fashion industry. Every little helps.

"Don't let perfect be the enemy of good!" 4 BUY VINTAGE OR SECOND-HAND

5

SUPPORT

ETHICAL BRANDS

3

GO FOR CLOTHES THAT ARE HIGH-QUALITY + DURABLE

2

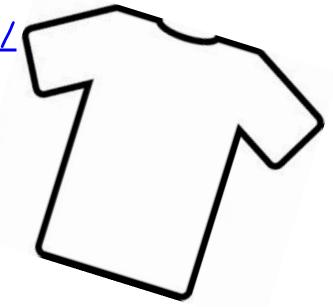
SHOP LESS, CHOOSE BETTER: ONLY BUY PIECES YOU LOVE 100%

1

VALUE AND TAKE GOOD CARE OF THE CLOTHES YOU ALREADY OWN

Sustainable fashion ideas can be found on these websites

- <u>https://inhabitat.com/ecouterre/</u>
- <u>https://goodonyou.eco</u>
- <u>https://cleanclothes.org</u>
- <u>https://www.greenpeace.org</u>
- <u>http://ec.europa.eu/environment</u>



## The question remains... If we buy a cheap tee shirt ... how much would the person who made it earned and what is its cost to the environment?



## Thank you!